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Mental Models for Risk Management

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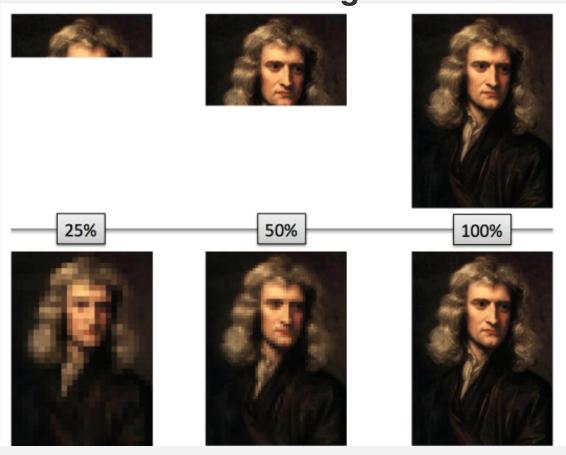
Learning Objectives

- Understand 3 main categories of risk
- Explore mitigations
- Identify risks for your own trading



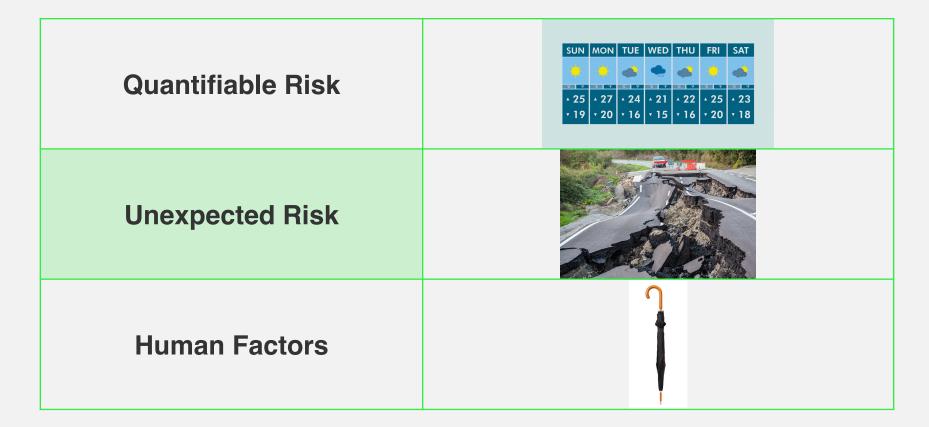
Building Mental Models

Baseline vs Progressive





Analogy: Accounting for Weather





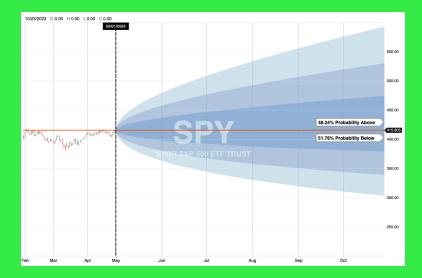
Quantifiable Risk

- Margin: borrowing to invest
- Multiplies risk/reward
- Margin call: forced to realize amplified loss



Quantifiable Risk

- Volatility: expected variation
- VIX index, priced into options







Quantifiable Risk

- Other metrics:
 - Debt to equity
 - Credit rating / bond ratings
- Value at risk calculations based on market moves



Unexpected Risk

- Black swan events (2008, covid)
 - Rare, but impactful
- Structural issues
 - Unknown correlations
 - Bad ratings / models
- Technical issues
 - Outages (broker, personal, utilities)
 - Flash crash / sudden spikes



Human Risk Factors

- Loss aversion: Fear of losses >Love of gains
- Mental Accounting: Separate silos suboptimal
- Home Bias: Familiarity ≠ safety
- Overconfidence & Anchoring:Stuck to first impressions



Human Risk Factors

- Success =Plan Quality x Chance you follow
- Ex: Perfect workout, perfect diet



Human Risk Factors

- Common biases
- Loss aversion (\$50 game)
 - Fear of loss > love of gain
- Mental accounting / sunk cost
 - Re-enter current position?
- Home bias / concentration risk
 - Investments + employer



Mitigation Strategies

- Diversification: Assets, timing (DCA), accounts
- Negative leverage (margin of safety)
- Hedging
 - Cap risk/reward (spreads)
 - Insurance options to benefit from volatility
- Not letting best be enemy of good
 - Debt payoff (snowball vs. avalanche)
- Automate / lock-in ideal behavior (options contracts)



Questions/Takeaways

Know yourself

- What risks can you live with?
- FOMO, loss aversion, need for insurance



Given your investing history, what categories concern you most?

- Quantifiable: Not using available data?
- Unexpected: Systemic structural issues?
- Human: Emotions / not sticking to decisions?



Weather analogy for 3 risk categories

Review

Quantifiable: Leverage multiplies risk

Unexpected: Black swans happen

Human: Our behavior isn't perfect

Diversify, hedge, margin of safety, automate. Explore patterns in your own trading history.



Slides, links available at betterexplained.com/cboe



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Digital Assets (continued)

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VIX® Index and VIX® Index Products (continued)

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